

# **Director of Digital Marketing**

## **Company Overview**

Sageworks has launched a new venture out of its New York City office that aims to revolutionize the way privately held companies gain access to capital. The new company has the culture of a start-up but the resources of a larger company.

Sageworks is the leader in the financial analysis of privately held companies (www.sageworksinc.com). Headquartered in Raleigh, NC, Sageworks' mission is to turn complex financial data into actionable intelligence that empowers people to make better financial decisions. Our patented, web-based technology rapidly analyzes financial information and uses artificial intelligence to aggregate and interpret financial data on privately held companies.

We have been recognized by Inc. Magazine and Deloitte as one of the fastest-growing technology companies in the U.S.

#### **Position Overview**

The Project Manager will work directly with the executive team to ensure execution of project management, product development, and product enhancement objectives based on client and market feedback. The qualified candidate will be capable of managing projects in line with the long-term goals of the business

As a role within a high-growth company, the range of initiatives is dynamic and will provide exposure into multiple areas of the company. The Project Manager will be afforded an excellent opportunity to grow with the company and develop a rewarding professional career track.

This position is located in our New York City office.

#### **Key Responsibilities**

- Drive the full life cycle of new products from business concept through to market delivery
- Delegate tasks to appropriate team members, which include developers, product managers, and financial
- professionals
- Supervise and manage numerous simultaneous projects in a dynamic environment
- Set goals for each project in a timely and effective manner
- Manage product maintenance including identification and repair
- Ensure adherence to deadlines and goals, and to obtain client and market input

#### **Qualifications**

- 3-5 years of experience in a project management capacity, ideally in the technology or information industries
- Bachelors Degree with a cumulative GPA of 3.7
- Strong communication skills
- Experience leading teams in a fast-paced environment
- Track record of results-oriented achievements and successful strategy execution

### Compensation

The role offers a competitive compensation package, including base salary, full health benefits, and a 401(k) plan.

Qualified Applicants should send their resumes to Brandt Leahy at brandt.leahy@sageworksinc.com.